

# Kenneth Haller

## User Experience Designer

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### EXPERIENCE

#### Creator/Founder

klimbz.com (2014 - present)

Designed, wireframed and project managed the creation of Klimbz.com. Managed developers, sprints and UAT for Webapp and native mobile. Worked with clients to design and develop functionality specific for their needs.

#### Experience Designer

Landor, New York, NY (2015 - 2017)

Created digital experience department. Helped write proposals for digital projects. Developed in-house knowledge base of best practices for digital branding projects.

#### Senior User Experience Designer

Sudler & Hennessey, New York, NY (2014 - 2015)

Creating digital experiences on mobile devices, websites and kiosks interactive games using Leapmotion and designing user experiences for Google Glass. Specific work involves creating user profiles, sitemaps, and wireframes. Clients include: Pfizer, Johnson and Johnson, and Genentech.

#### User Experience Designer - Contract

Thomson Reuters, New York, NY (2013)

Designed user interfaces and user experiences for tax software. Conducted User Interface and User Experience analysis on tax and accounting software. Designed client presentations that helped land multimillion dollar accounts.

#### Senior User Experience Designer

kbs+ New York, NY (2012 - 2013)

Conducted stakeholder interviews, created personas, sitemaps, and wireframes in the effort to redesign websites. Responsibilities included interviewing potential candidates, and mentoring junior team members. Clients included: BMWUSA.com, BDO and Prestige Brands Inc.

#### Lead User Experience Designer

Kapitall New York, NY (2010 - 2012)

Created visual design enhancements for kapitall.com. Developed and enhanced the website, working with CEO and Creative Director to come up with new features and interactions. Responsibilities included interviewing design candidates and overseeing interns.

#### Senior Information Architect

MTV Networks / Comedy Central, New York, NY (2009)

Team leader in creating task flows, wireframes and documentation for multiple network websites. Sites included Jokes.com, TheDailyShow.com and ComedyCentral.com.

### EDUCATION

- Convivio School, Split, Croatia.
- New York University, NY, NY. MPS. Interactive Telecommunications Program.
- Northern Virginia Community College A.A. Visual Communication.
- University of Bern, Switzerland.
- University of Michigan, Ann Arbor, MI. BA Political Science.

### PUBLIC ENGAGEMENTS

- 2015 Climbing Wall Association Summit. Invited Speaker
- 2006 C4F3, Inter-Society for the Electronic Arts, San Jose, Installation.
- 2005 UPA Bridging Cultures Conference, Invited Speaker
- 2005 Siggraph, Presenter